

## The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful and dynamic styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical and stylish but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

### About Kia Motors Corporation

Kia Motors Corporation ([www.kia.com](http://www.kia.com)) - a maker of quality vehicles for the young-at-heart - was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced at 14 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US\$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA - the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan - "The Power to Surprise" - represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.



<http://www.facebook.com/Kiamotorsworldwide>



<https://www.instagram.com/kiamotorsworldwide/>



<http://www.youtube.com/KiaBUZZ>



<http://Kia-buzz.com>



Kia Motors Corporation  
[www.kia.com](http://www.kia.com)

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The Power to Surprise

The all-new Kia  
**picanto**





## Truly reliable performance

Reliable, efficient and fun when you need them to be, the Picanto's engines and transmissions offer you a boost of confidence as you drive through life.



67ps, 9.8kg-m

### Kappa 1.0 MPI Engine

The smooth-running 67-ps, 1.0-liter MPI engine combines efficiency, power and fun performance.



84ps, 12.4kg-m

### Kappa 1.2 MPI Engine

The 84-ps, 1.2-liter dual-CVT MPI engine with piston-cooling jets and coated piston rings is feisty and capable, yet also quiet and efficient.



### Automatic transmission

The 4-speed automatic transmission offers quiet operation and shift points that are set to maximize smoothness even in stop-and-go city traffic.



### Manual transmission

The 5-speed manual transmission features friction-reduction measures for lasting performance, and lets you select gears quickly with confidence.







## The center of attention

When pulling onto a fashionable street, the Picanto immediately becomes part of the scene. With striking curves and colors that pop, it makes a statement that catches the eye and wins the heart.







## True style lies within

The Picanto's stylish dashboard groups driving, entertainment and climate controls with logical ingenuity. It feels spacious, wide-open and impressively modern.



## Even more choices

The Picanto gives you plenty of choices for wheels, exterior lighting and attractive body colors that range from subtle shades to bright tones that truly stand out.



Projection headlamps with DRL



MFR headlamps



LED-type rear combination lamps



Bulb-type rear combination lamps



Projection foglamps with DRL



Projection fog lamps



Bulb-type DRL



Chrome outside handles



Body-color outside handles

## Wheels



14" Wheel Cover



14" Alloy Wheel



15" Alloy Wheel



16" Alloy Wheel



16" Alloy Wheel (GT-Line only)

## Exterior & accent colors

Clear White + Red accent (UD)



Sparkling Silver + Red accent (KCS)



Titanium Silver + Red accent (IM)



Aurora Black Pearl + Red accent (ABP)



Nice Blue + Metal accent (ABB)



Shiny Red + Metal accent (AZR)



Milky Beige + Black accent (M9Y)



Galaxia Blue + Metal accent (CU3)



Pop Orange + Metal accent (G7A)



Lime Light + Metal accent (L2E)



Honey Bee + Metal accent (B2Y)



## Dimensions

	Unit (mm)	
Leg room (front)	1,085	Shoulder room (front) 1,300
Leg room (rear)	820	Shoulder room (rear) 1,280
Head room (front)	1,005	Min. ground clearance 141
Head room (rear)	960	Luggage (VDA) 255



\* All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors Corporation makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors Corporation may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown include optional equipment that may not be available in some regions. All video and camera screens shown are simulated. Kia Motors Corporation, by the publication and dissemination of this material, does not create any warranties, either express or implied, to any Kia products. Contact your local Kia dealer for the most current information.

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