

MAZDA BT-50

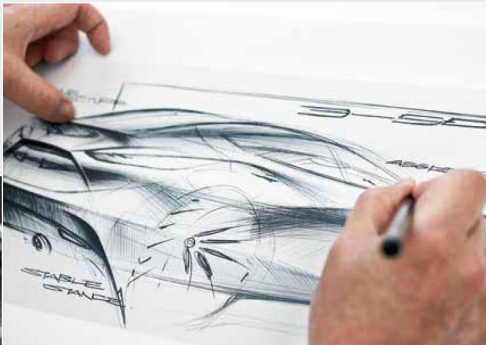


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mazda

IMAGINATION DRIVES US

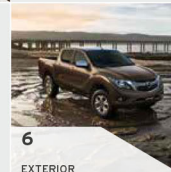


Imagination is the world's most valuable resource. It's our window to the future, because if we can imagine it, we can create it. Mazda is built on a foundation of imagination and ingenuity. It's the fuel behind all we create and achieve. It has given us countless successes that once existed only in someone's imagination. These pages show how imagination is an integral part of our innovative cars.



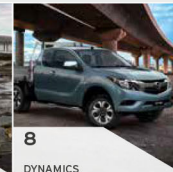
4

INTRODUCTION



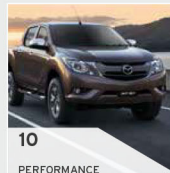
6

EXTERIOR



8

DYNAMICS



10

PERFORMANCE



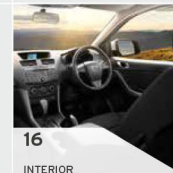
12

UTILITIES



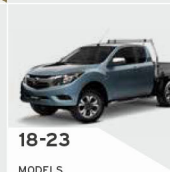
14

SAFETY



16

INTERIOR



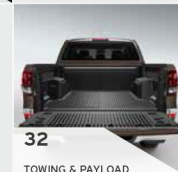
18-23

MODELS



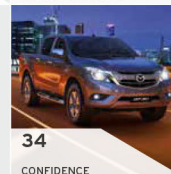
24-31

SPECIFICATIONS



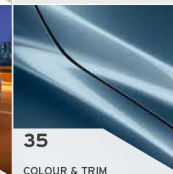
32

TOWING & PAYLOAD



34

CONFIDENCE



35

COLOUR & TRIM

BUILT TO DO IT ALL



New BT-50 is built tough to take on any task, and do it in style. It delivers grunt when you need it, and refined comfort with every drive. Fill it with gear, pull a load or take it off road. As a workhorse or a weekend warrior, it's always up to the challenge.

Smart connectivity, navigation and driver aids mean BT-50 is clever as well as capable. The spacious cabin is a stylish surprise, with a level of passenger comfort that makes it feel more like a car. And it's all protected with advanced safety features like airbags and Dynamic Stability Control.

Equipped for work, play and everything in between, BT-50 can do it all - with added Zoom-Zoom.

4x4 Double Cab Wellside GSX in Titanium Flash Mica.

POWERFUL YET REFINED



When it comes to New BT-50, looks are just the beginning. Built for fun as much as it is for hard work, the exterior is bold and adventurous. With its refined features, it's a cut above others in its class.

Styled with tough lines to match its solid capabilities, the bold new front is strong and powerful, for a commanding street presence. The slightly lowered angle toward the front gives it a sense of forward motion - and the perfect balance of strong and sleek.



4x4 Double Cab Wellside GSX in Titanium Flash Mica.

BRING IT ON



When it comes to performance, New BT-50 brings the goods. Built tough from the ground up, its ladder-frame chassis provides reinforcement for maximum rigidity. The resulting stability can be felt in car-like handling, while the powerful engine makes towing light work. Speaking of towing, BT-50 is capable of pulling an impressive 3,500kg⁴

Powered by new generation turbo diesel engines, you get more muscle from less fuel. Harnessing the power is up to you - choose from a rugged 6-speed Manual for complete control, or a versatile 6-speed Auto that also allows for smooth and intuitive gear changes.

4x4 Freestyle Cab GSX in Blue Reflex Mica with optional tray fitted.



A GUTSY PERFORMANCE EVERY TIME



3.2L DIESEL ENGINE

Feel the power of a five-cylinder engine with common-rail direct injection and intercooling. Pumping out 147kW and 470Nm of torque from just 8.9 litres per 100km² (combined), you get power and efficiency together.



LOCKING REAR DIFFERENTIAL (LRD)

Standard across all models, the LRD maximises off-road grip by locking the rear wheels so both receive the same amount of torque. So even when one wheel has lost traction, the other provides drive.



AUTOMATIC TRANSMISSION

Let the intelligent 6-speed Auto do the work for you, or step in for Manual gear shifts when the mood strikes. In Auto mode, Active Adaptive Shift (AAS) kicks in - intuitively changing gears to suit your driving conditions.



MANUAL TRANSMISSION

Enjoy the smooth ride of a 6-speed Manual that delivers fluid precision-shifting ratios. Transition through gear changes with ease for a true sense of control over your vehicle's performance.

Make the most of generous power without the thirstiness you expect. New BT-50 comes with superior performance and fuel efficiency - perfect for those weekend getaways.

Take on the toughest tasks effortlessly, thanks to advanced common-rail direct injection. Boosted by a lag-reducing variable geometry turbocharger, the punchy 3.2 litre engine gives you 147kW of power and a whopping 470Nm of torque to easily overpower any challenge.



BODY

High-tensile steel is behind the BT-50's durable body shell. Exceptionally strong, it also keeps overall weight down.



CHASSIS

Reinforced with a rigid ladder frame chassis, BT-50 is ready to take on the heavy-duty jobs. Front wishbone suspension and rear leaf suspension cushion the ride for car-like handling on and off the road.

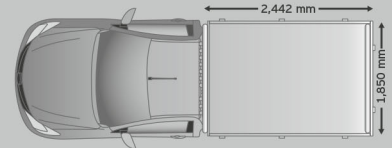
THE STRENGTH TO TAKE ON ANY CHALLENGE



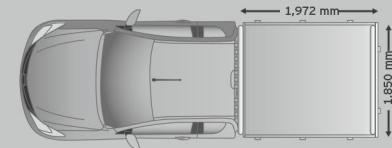
Equipped with power and backbone, BT-50 has an enviable towing capacity of up to 3,500kg⁴. Don't be afraid to give it heaps - depending on the model, it has the capacity to take on payloads of up to 1,506kg⁵. Venture off the beaten track with the rugged 4x4. Backed by the latest driver support tech, uneven terrain has never been easier to conquer. Jump between 2-High and 4-High at the flick of a switch, without stopping the vehicle.

Operated via a console switch, electronic Locking Rear Differential (eLRD) gives you maximum traction on uneven terrain. By locking the rear wheels, torque is distributed evenly between them. If one wheel loses grip, the other continues to provide power, turning the wheel to get traction on the ground.

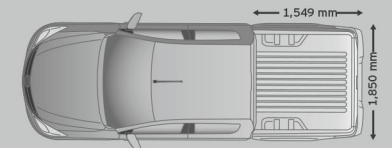
4x4 Double Cab Wellside GSX in Titanium Flash Mica with optional tow bar fitted.



Single Cab (Chassis)



Freestyle Cab (Chassis)



Double Cab (Wellside)

THE CONFIDENCE OF FULL PROTECTION

Feel confident driving a vehicle that's big on safety.

Driver support begins with a rigid ride and accurate handling, giving you the capacity to avoid potential hazards. In the event BT-50 does run into trouble, it's well equipped to deal with it. The reinforced body shell is fitted with front airbags and head-protecting curtain airbags in all models. Freestyle and Double Cab models also come with the addition of side (front) airbags. And all seats feature three-point lap-sash seatbelts.

In 4x4 models, Hill Descent Control (HDC) automatically applies brakes to maintain a steady, low speed down steep slopes. Control is greatly enhanced, particularly in off-road conditions.

Roll Stability Control (RSC) monitors your driving data and applies appropriate measures to help prevent rollover. And when your cargo raises BT-50's centre of gravity, you've got Load Adaptive Control (LAC) for extra stability.

Dynamic Stability Control (DSC) helps keep traction in all conditions, managing the engine power and braking force delivered to individual wheels to avoid skidding or loss of grip.

ABS brakes feature Electronic Brake-force Distribution (EBD) which matches braking to vehicle load, while Emergency Brake Assist (EBA) boosts stopping power when emergency braking is sensed. An Emergency Stop Signal (ESS) activates the hazard lights to warn following drivers of sudden deceleration.



4x4 Double Cab Wellside 6SX in Titanium Flash Mica.



SAFETY REFLEX

Trailer Sway Control (TSC) adjusts braking and torque to correct any side-to-side swinging movement of towed loads.



BETTER BRAKING

Stopping distance with EBA, ABS and EBD. Stopping distance with no assistance.



INCLINES MADE EASY

Remove your foot from the brake on an incline and Hill Launch Assist (HLA) keeps the brakes applied, releasing them when there's enough power for a smooth start. While you're on steep slopes, Hill Descent Control (HDC) kicks in to maintain steady control of your speed.

A CUT ABOVE



Whether it's power, strength or capability, New BT-50 consistently delivers more.

With all the refinement of a car, New BT-50 makes it hard to believe you're in a ute. The interior is appointed with quality trims and finishes, while powerful heating and cooling provides comfort all year round, including dual-zone climate control (GSX and Limited models).

Enjoy clever thinking with useful driver technology, like trip computer, cruise control and wireless connectivity across the range, as well as satellite navigation in GSX and Limited models. Control it all safely from the steering wheel. Crank up the thumping 6-speaker audio system, including a CD player that hosts MP3 and WMA playback. The unit is also USB and Bluetooth® compatible, so you can make and answer phone calls with built-in hands-free connectivity!

When it comes to space, you'll be surprised how much smart storage can be found around the cabin. Tuck your gear away in the split-level centre console space, or the sizeable glovebox that swallows a 16-inch laptop. Drinks and sunnies have their own dedicated spaces, keeping them within grabbing reach on every trip.

MAZDA BT-50 COLOUR AND TRIM

BODY COLOURS



Cool White



Aluminium Metallic



Blue Reflex Mica



True Red



Titanium Flash Mica



Deep Crystal Blue Mica



Black Mica

INTERIOR TRIMS



Black Cloth
(GLX)



Black Sports Cloth
(GSX)



Black Leather
(Limited)