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KIA SELTOS NAMED AMONG AUTOTRADER'S 10 BEST CARS FOR RECENT COLLEGE GRADUATES

New SUV Outshines the Competition with Modern Styling and Refined Interior

- Adventure-ready crossover continues to impress in its launch year
- Practicality and affordability help make the Seltos a top pick for recent grads

IRVINE, Calif., May 13, 2020 — The 2021 Kia Seltos has been recognized by Autotrader as one of the “10 Best Cars for Recent College Graduates in 2020.” Autotrader editors were impressed by the well-priced crossover’s rugged sophistication, spaciousness and upscale interior materials.

“Despite entering the real world at a challenging time, recent college graduates have reason to celebrate their accomplishment and deserve a vehicle designed to help them tackle life’s next adventure, whether that’s commuting to a new job or taking off on weekend road trips,” said Michael Cole, president, Kia Motors America (KMA). “With a bold look, smart technology and a comfortable interior at an appealing price, the Seltos is a top option for those shopping in the crossover segment.”

Autotrader selected this year’s winners with a focus on practicality and affordability for college seniors preparing to enter the next phase of their lives. Ultimately, the experts awarded vehicles that deliver stylish looks, high-tech features, excellent fuel economy, or some combination of the above.

“Kia’s new Seltos SUV has exactly what grads will be looking for in a car that transports them to the next phase of life,” said Brian Moody, executive editor for Autotrader. “Kia’s super-long warranty, low price and generous standard features make the Seltos a small SUV that can weather just about any storm. We like that all-wheel drive is standard on nearly every model and that the overall footprint is small, but the interior feels very spacious.”

The 2021 Seltos combines rugged, refined styling with well-engineered capability in a right-sized utility vehicle that is ready for adventure. Recent graduates are sure to enjoy the crossover’s reclining rear seat functionality and available leather-wrapped steering wheel for added comfort on long drives, as well as ample technology features like an available 10.25-inch high-resolution color touchscreen¹, available 8-speaker Bose² premium sound system and an available suite of driver assistance features.